

KLEIN, O'NEILL & SINGH, LLP

2 PARK PLAZA SUITE 510
IRVINE, CA 92614
Tel: 949-955-1920
Fax: 949-955-1921

RECEIVED
CENTRAL FAX CENTER

JUN 10 2005

IF YOU DO NOT RECEIVE ALL OF THE PAGES,
OR IF THERE IS ANY DIFFICULTY IN RECEIVING,
PLEASE CALL US AT (949) 955-1920

Deliver To: Office of Initial Patent Examination's Filing
Receipt Corrections

Firm Name: USPTO

Fax No.: 703-746-9195

From: Howard J. Klein

Date: June 10, 2005

Total Number of Pages
(Including Transmittal Sheet): 7

Reference: U.S. Patent Application No.: 10/500,984
"METHOD AND AN ARRANGEMENT FOR
ADVERTISING OR PROMOTING"
Filing Date: April 25, 2005
Docket No. 578-20-PA

Confirmation Copy of This Fax WILL follow WILL NOT follow.

Please see the attached documents as follows:

- Request for Filing Receipt Corrections (2 pages);
- Copy of Declaration (2 pages); and
- Copy of Filing Receipt indicating error (2 pages)

CONFIDENTIALITY

This facsimile may contain CONFIDENTIAL INFORMATION which may also be LEGALLY PRIVILEGED and which is intended only for the use of the addressee named above. If you are not the intended recipient of this facsimile, or the employee or agent responsible for delivering it to the intended recipient, you are hereby notified that any dissemination or copying of this facsimile is prohibited. If you have received this facsimile in error, please notify us by telephone and return the original to us at the above address via the U.S. Postal Service. THANK YOU.

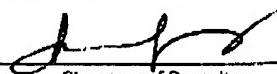
RECEIVED
CENTRAL FAX CENTER

P.02

JUN 10 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Peter A. Simonsen et al.)
 Application Number: 10/500,984)
 Filed: April 25, 2005)
 Group Art Unit: 2643)
 Examiner: To be assigned)
 For: METHOD AND AN ARRANGEMENT)
 FOR ADVERTISING OR PROMOTING)

CERTIFICATE OF MAILING OR TRANSMISSION	
I hereby certify that this document is being deposited on June 9, 2005 with the U.S. Postal Service as First Class Mail under 37 C.F.R. 1.8 and is addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, or being facsimile transmitted to the USPTO at (703) 746-9195.	
	
<i>Signature of Depositor</i>	
_____ <i>Carrie Anne Cheung</i> _____ <i>Typed or Printed Name of Depositor</i>	
Date of Signature: June 9, 2005	

Commissioner for Patents
 P.O. Box 1450
 Alexandria, Virginia 22313-1450

REQUEST FOR FILING RECEIPT CORRECTIONS

Dear Sir:

Please make correction(s) on the Filing Receipt of the following:

The Title should read as: "Method and an arrangement for advertising or promoting".

A copy of the Declaration is enclosed for your reference.

A copy of the Filing Receipt with indication on the error is also enclosed.

///

///

///

Attorney Docket 578-20-PA

U.S. Patent Application No.: 10/500,984
Filing Date: April 25, 2005
Attorney Docket No.: 578-20-PA

PATENT

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to Deposit Account No. 11-1159 for any additional fee required under 37 C.F.R. §§ 1.16 or 1.17.

Respectfully submitted,



~~Howard J. Klein~~
Registration No. 28,727

Date: June 9, 2005

Klein, O'Neill & Singh, LLP (Customer No.: 22145)
2 Park Plaza, Suite 510
Irvine CA 92614
Tel: (949) 955-1920
Fax: (949) 955 1921
E-mail: hjklein@koslaw.com
Attorney Docket No. 578-20-PA



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
www.uspto.gov

APPL NO.	FILING OR 371 (c) DATE	ART UNIT	FIL FEE REC'D	ATTY.DOCKET NO	DRAWINGS	TOT CLMS	IND CLMS
10/500,984	04/25/2005	2643	1824	578-20-PA	8	63	2

22145
 KLEIN, O'NEILL & SINGH
 2 PARK PLAZA
 SUITE 510
 IRVINE, CA 92614

CONFIRMATION NO. 3149

FILING RECEIPT



"OC000000D15957789"

Date Mailed: 05/09/2005

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please mail to the Commissioner for Patents P.O. Box 1450 Alexandria Va 22313-1450. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Peter A. Simonsen, Copenhagen N, DENMARK;
 Morten C. Andersen, Copenhagen K, DENMARK;

Power of Attorney: The patent practitioners associated with Customer Number 22145.

Domestic Priority data as claimed by applicant

This application is a 371 of PCT/DK04/00273 04/20/2004

Foreign Applications

DENMARK PA 2003 01172 08/15/2003
 DENMARK PA 2003-01520 10/15/2003

Projected Publication Date: 08/11/2005

Non-Publication Request: No

Early Publication Request: No

Title

Method and an arrangement for advertising or promoting

Preliminary Class

348

**LICENSE FOR FOREIGN FILING UNDER
Title 35, United States Code, Section 184
Title 37, Code of Federal Regulations, 5.11 & 5.15**

GRANTED

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related application(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Office of Export Administration, Department of Commerce (15 CFR 370.10 (j)); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

NOT GRANTED

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).